

PROFESSIONAL PROFILE

Joel graduated from the University of Oregon in 2008 with a BS in Digital Arts. Currently, he has 8 years of professional experience in web design and development, with specific expertise with web applications, user experience and identity design.

His work ranges from corporate identity creation and redesign, to video editing and distributing, to building and administrating servers. He is an accomplished master of the Adobe Creative Suite among many other tools of the trade. His fluency with languages such as PHP, .NET and Java enables him to understand and work with developers to fit within a cohesive whole. He has served as a team leader on various projects and also works well within an Agile/Scrum environment.

In every application he designs, Joel employs his knowledge of usability and best practices to make sure they are universally accessible in every browser. All the while, this rigor is tempered with a creative approach to web design that meets the client's needs with a fresh approach.

EXPERIENCE

User Experience Designer Palo Alto Software, Full-time 2009 - Current Eugene, OR

Currently working in a Java specific software company transitioning a legacy windows product into a "software as a service" web application. Designing a complete user experience from the ground up, involving complex financial controls and document editing.

User Interface Designer / Sys Admin Educational Policy Improvement Center, Full-time 2007 - 2009 Eugene, OR

Designed and coded through entire lifecycles of various projects. Learned to develop in the object-oriented Zend Framework. Created an identity for a network of tools giving them a unified look and feel. Designed the entire user experience for the College Ready School Diagnostic from start to finish. Worked directly with clients at the state, national and international level. Moved an entire server room into new racks built from scratch with minimal downtime. Mentored many new employees as the company grew while always assisting with office technology of every sort.

Website Coordinator GEAR UP, Part-time 2006 - 2007 Eugene, OR

Developed content for a bilingual site and managed MySQL databases. Maintained a legacy custom CMS in PHP. Implemented designs in strict XHTML.

EDUCATION

Bachelor of Science, Digital Arts University of Oregon 2003 - 2008 Eugene, OR

RESPONSIBILITIES

Create a holistic corporate brand desired by all stakeholders that fit the organization's goals

Code beautiful websites using standards that are universally accessible and cross-browser compatible

Prototype designs, navigation, widgets, and layout of content, for front end marketing websites and applications

Collaborate with teams consisting of other designers, program managers and developers at all levels of management

Define personas, use cases, concept designs, wireframes, and workflows

Document all work in order to preserve hand off projects to fellow team members

Develop user interfaces through an iterative process

Conduct ongoing research of web-based user interface development best practices

Maintain and update existing websites when requested by internal customers or external clients

Produce media relating to products for broadcasts, CDs, and video streaming

Write queries and procedures, generate reports, update and maintain data for projects as necessary

Advise staff with knowledge in respect to relevant systems, developing and updating procedures and trainings

SKILLS

Mac OSX, Windows & Linux Highly skilled in cross-platform server environments including VM and cloud computing

Adobe Creative Suite Print, Web, Photo-manipulation, Iconography, Illustration (10 years experience)

Front-end XHTML, XML, CSS, JavaScript

Back-end Apache, MySQL, PHP, JAVA, .NET

Frameworks/APIs jQuery, EXT, Zend, Seam, Drupal, Joomla, Wordpress, AJAX, JSON, SOAP, REST, Hibernate

Other Tools GIT, SVN, Eclipse, Visio, Visual Studio, Basecamp, Fogbugz, Trac, Final Cut Pro, MS Office

REFERENCES

Name **Marejka Shaevitz**

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Name **Stephanie Carnahan**

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