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## EXPERIENCE

### Atlassian

2011-Current

#### Lead Designer

Design lead for Bitbucket.org. Redesigned an entire web application of over 70 views and workflows. Optimized signup funnels to help reach a user base of over 1 million worldwide. Implemented Lean UX methodologies to change a developer driven culture to adopt design thinking.

### Palo Alto Software

2009-2011

#### User Experience Designer

UX lead for LivePlan, a business planning SaaS product. Designed a complete user experience from the ground up, involving complex financial controls and document editing/publishing.

### EPIC

2007-2009

#### User Interface Designer

Designed and coded various educational web apps. Created an identity for a network of tools giving them a unified look and feel. Clients ranged from organizations at the state, national and international level.

## EDUCATION

### University of Oregon

2003-2007

#### Digital Arts

Bachelor of Science

## SKILLS & INTERESTS

Lean UX

Interaction Design

Interface Design

Designing for delight

Experimentation

Illustration

Full-stack development

Rock climbing

Culture shifts